

Men's 70's Clothes and 1970's Fashion Ideas

Clothes

Pants

For both men and women, **bell bottoms** were still easy to find on the racks of the most popular stores.



Bell bottoms

Men, similarly, weren't adverse to wearing **tight jeans and trousers**, too. **Velvet or lamé pants and suits** weren't unusual either.



Velvet pants and suits

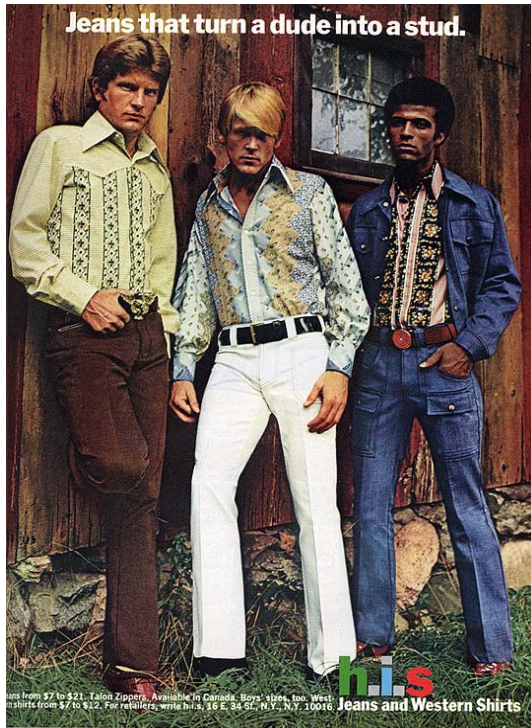
Also in the late 1970s, both men and women squeezed into **jumpsuits**, one-piece outfits that zipped up the front and were usually worn with a wide belt. It was also a questionable trend, especially for those who were less than slim!



Velvet pants and suits

Shirts

Whereas men's dress **shirts** of the 60s generally included small, button-down collars, men of the 70s wore shirts in solids and loud prints with long, pointed collars. The print shirts were often paired with the aforementioned leisure suits.



Shirts with long, pointed collars

Hippie style

The **hippie clothing style** of the late 60s and early 70s simply exuded comfort. Nothing worn by a hippie was constricting. Most often, the typical hippie outfit included bell bottom jeans, which was one of the most iconic fashion styles of the 1970s. Shirts were often tie-dyed. Dashikis (African-inspired garments) were often worn as well. If you're trying to imitate the hippie style, you'll also want to add handcrafted jewelry like beads or peace symbols or even macramé creations.

The hippie style demanded long hair for both men and women. There was really no styling necessary. Most hippies wore their hair straight and parted down the center. And, of course, a headband worn across the forehead was the ultimate hippie touch! Many hippie men wore facial hair though some were clean shaven.



Hippie style

Shoes and boots

Nothing quite says “the 70s” like **platform shoes**. One of the longest-lasting trends of the decade, platform shoes were worn by all ages and both sexes.



Platform shoes

Chukka boots appeared in the 1950s but remained popular through the 1970s as a comfortable yet stylish boot for less formal occasions. Chukka boots were usually suede or camel-color leather and laced up to the ankles with two rows of eyelets.



Chukka boots

High-top canvas sneakers in red, white or black with rubber soles and tennis-shoe laces were a classic that came back in the 1970s. Most styles featured a logo patch on the side for brand appeal. Worn on the basketball courts as well as for everyday casual occasions, the popularity of the high-top sneaker has endured as a classic shoe that makes a statement for laid-back comfort with style.

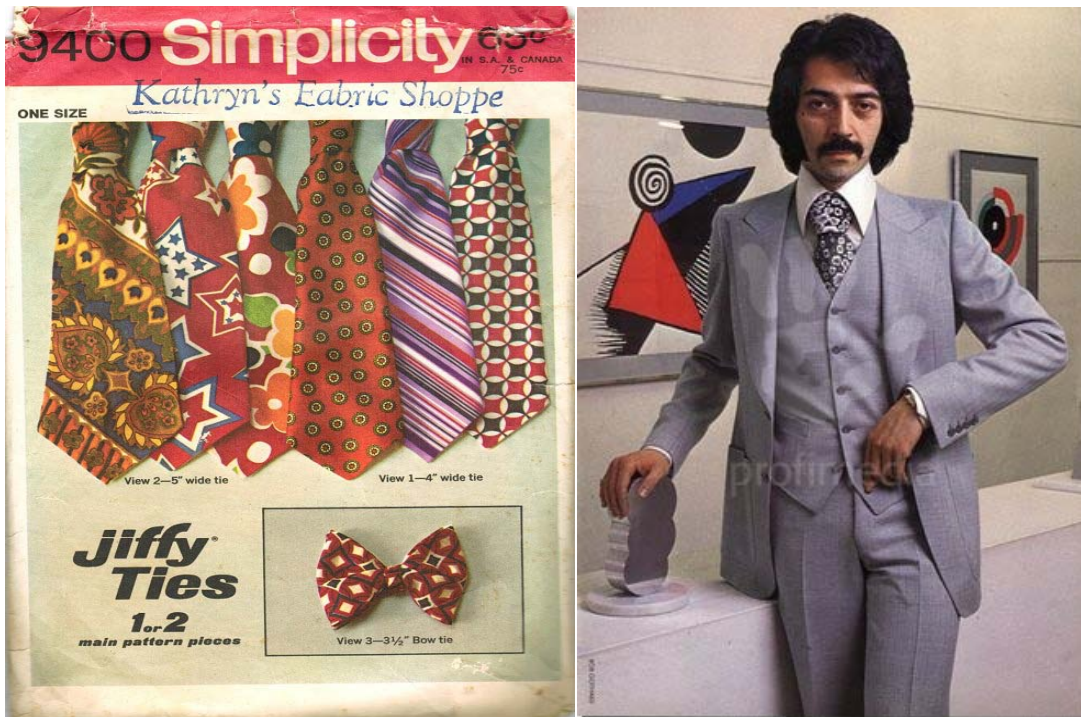


Sneakers

Accessories

Wide ties

The necktie has been a part of men's fashion in the United States since the country's beginnings, but the style of the ties was never as bold as it was in the 1970s. Seventies ties were wide and bright-colored, with contrasting patterns that made them a centerpiece of the outfit. The ties were just another outrageous and hard-to-ignore part of the leisure suit culture.



Wide ties

Sunglasses

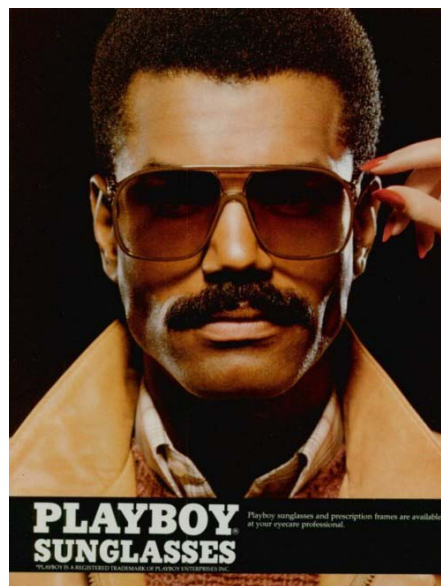
In 1970 there were three main types of fashionable glasses for men: Granny or Lennon glasses, oversized glasses and ray-bans.

Granny glasses made quite popular by John Lennon, who usually wore them with along with his long hair and a headband that was tied around his forehead.



Granny glasses

Large glasses came into fashion the mid 70s. As a matter of fact, when most people reflect on sunglasses styles of the 70s, they picture huge, oversized glasses that seemed to take up half your face. These vintage oversized sunglasses that were so popular in the later years of the decade came in a variety of shapes and sizes. Some were round and included thick round plastic frames in any number of bright colors, like neon green, yellow, or orange. The most popular shape, however, looked almost square.



Large glasses

Ray-Bans also rose to popularity in the 1970s, even though they were invented way back in the late 30s. As always, the company's aviator style was the most popular.



Ray-bans (aviator glasses)

Jewelry

Men wore plenty of jewelry in the 70s as well. A favorite male 70s accessory, especially in the disco era, was **a gold chain** of some sort. They were worn with shirts that were left unbuttoned down to the center of the chest and were popular with most everyone. Most were simply a chain and didn't sport any sort of medallion or icon. It wasn't unusual for young adults to sport **a peace sign necklace** that hung from a large chain.



Gold chain



Peace sign

Hairstyles

The rule of “less is more” certainly didn’t apply to 70s hairstyles for men. Rather, they tended to be big, full, and – sometimes – long, certainly a lot less structured than the mens hairstyles that have dominated the 21st century.

Long and Straight Hair

Young men tended to wear their **hair straight** and parted down the center. The length ranged from shoulder-length to much longer. Headbands – tied around the forehead – were still popular in the 70s and may have been worn as an accessory by men as well as women.



Long straight hair

Shag Hairstyle

The Shag was a favorite hairstyle for both men and women in the mid to latter part of the 1970s. The name “Shag” tells you all you need to know about the haircut. It tended to have a messy look about it, with uneven ends that usually flipped up at the bottom.



Shag hairstyle

The Elvis Look

Hairstyles that resembled those of Elvis Presley were also popular. The style was swept back on the sides and generally accompanied by long sideburns.



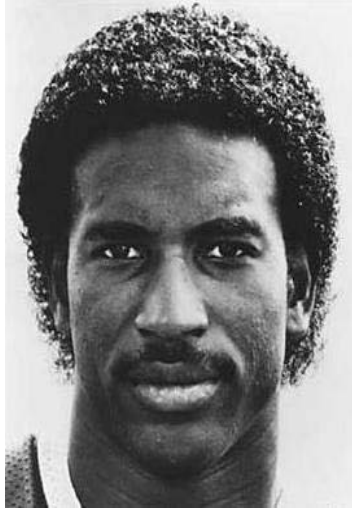
The Elvis Look

Mens Afro and Jheri Curl Hairstyles

Afro hairstyle was worn by both men and women and by Caucasians and other races as well as African Americans. Many celebrities wore it and contributed to its rise in popularity. And with your 70s afro, of course, you needed a gold lame jumpsuit and a pair of platform shoes! Cool, baby! By the end of the 70s, another favorite style for African American men was the **Jheri Curl**. Michael Jackson wore it at one point in his career as did several other celebrities. By 1983 or so, the fad had ended.



Afro hairstyle



Jheri Curl